

INNOVATION

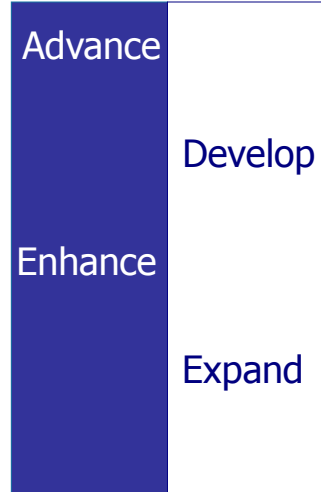
A new book
“Innovative Doctoring:
Solutions Lie Within Us,”
written by
Jeffrey S. Grossman, M.D.
explores pathways for
positive impact in the
healthcare industry and
strives to show what can be
accomplished by avoiding
“business as usual”.

CREATION

The Innovative Doctoring
Conference is designed
for physicians
to develop the creative skills
necessary to put ideas
into action.

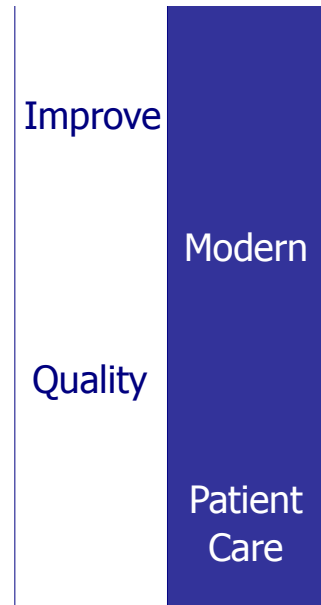
SOLUTION

Join us
for an interactive forum
to facilitate innovative
solutions and their
applications to healthcare.



INNOVATIVE
Doctoring

**Educational Conference
October 6-8, 2006
Sheraton Colony Square
Midtown Atlanta, Georgia**



Educational Objectives Include:

- Identify & utilize personal strengths to more effectively manage your practice.
- Use creativity to simplify solutions to solve clinical and administrative challenges.
- Implement time management skills to increase productivity and reduce stress.
- Successfully manage a problem while finding a solution.

Conference Agenda *(Subject to change)*

Friday, October 6

7—9 pm Registration Check-In
Welcome Reception
Meet & greet colleagues and some very amazing innovators!

Saturday, October 7th

7 am Registration Open
7:30 Breakfast Service
8:00

“We Are All Innovators: the Five Step Process”
Jeffrey S. Grossman, M.D.

Saturday, October 7th continued:

9:00
“Fast Track to Innovation: Brainstorm for New Ideas”
Thomas Fogarty, M.D.

10:15
“Recombinant Innovation—Combining Medicine and Politics: Two Seemingly Disparate Phenomenon”
Honorable Thomas Price, M.D.
U.S. Congressman

11:00
“Learning From Failure”
Mir Imran, Founder, InCube, Inc.

12:00 **Lunch Special**
“Comedy with Neil Shulman”

1:30 pm
“The Stanford Innovation Process”
John H. Linehan, Ph.D.

2:30
“Patents and Perseverance”
W. Henry Wall, DDS

3:30
Panel Discussion: “Pathways to Success”
Panelists TBA

Sunday, October 8

8am Breakfast Buffet
Innovative Doctoring Discussion

REGISTER NOW FOR ONLY \$100!

LIMITED SEATING AVAILABLE
Registration Deadline: September 25, 2006.
*After Sept. 25, conference fee is \$200

Registration Fee includes:
Friday Evening Welcome Reception
Saturday Breakfast
Saturday Luncheon
Sunday Breakfast Buffet

NAME: _____

ADDRESS _____

Phone: _____ Fax: _____

Email: _____

Diet Preference: None Vegetarian

REGISTRATION & PAYMENT OPTIONS

____ Mail-in, check enclosed

Credit Card: AMEX VISA MC

Card # _____

Exp. Date: _____

Signature _____

Mail or Fax To:
Medical Association of Atlanta
1718 Peachtree Street, Suite 489
Atlanta, GA. 30309
PH: 404.881.1020
FAX: 404.872.0601



Educational Conference
October 6-8, 2006
Sheraton Midtown Atlanta
Hotel Colony Square

188 14th Street Northeast
Atlanta, Georgia

For room reservations, please call 404.892.6000